Final Report: EU-SPRI Summer School Research & Innovation Policy and Governance

SHORT FACTS

Location: Manchester

Date: 24-28th June 2019

Organisers: Manchester Institute of Innovation Research at The University of Manchester, University of Twente, Fraunhofer Institute for Systems and Innovation Research, Austrian Institute of Technology.

Speakers: Kieron Flanagan, Elvira Uyarra, , Kate Barker, Jacob Edler, Philip Shapira (MIOIR) Peter Biegelbauer, Matthias Weber (AIT) Gonzalo Ordonez-Matamoros, Stefan Khulmann (U. Twente)

Number of participants: 18 from 6 countries

Number of participants from EU-SPRI network: 18

Overall satisfaction: Good

Overall impression

The EU-SPRI summer school 2019 at The University of Manchester's Alliance Manchester Business School gathered a group of European based of younger researchers for lectures, discussions and group work. The school focused on R&I policy and governance, with a strong emphasis on a critical and comparative perspective. This included both comparisons across European countries and consideration of R&I policy and governance in different political and economic contexts. We explored the complementarities and tensions between descriptive and analytical approaches, on the one hand, and prescriptive approaches on the other. We also combined a review of foundational and state-of-the-art thinking on policy analysis and consideration of applied issues from current policy debates.

Topics and themes addressed included:
- Ways of thinking about R&I policy analysis
- Policy design and policy implementation
- Changing rationales for R&I
- Instrument analysis, policy complexity and policy mixes
- Multi-actor, multi-level governance
- Strategic intelligence and policy learning – including foresight, technology assessment, monitoring and evaluation
- RRI and tentative governance of R&I
- Selected case studies of national/European R&I policy mixes and their evolution

The Objectives of the Summer School
- To equip participants with a good understanding of different theoretical perspectives and approaches to the analysis of R&I policy, and provide them with an overview of the variety of instruments, processes and structures of R&I policy in specific case study contexts.
- To understand recent trends and debates in R&I policy
- To work in small groups to deliver a small piece of policy analysis
- To expose participants to leading scholars in the field and to help participants advance their own research projects

Teaching mode
Short lectures and case presentations from leading scholars in the field, group discussion, student presentations of their own projects, with feedback from a senior discussant and small group work on a specified policy analysis task.

Organisation of the course
Each day of the summer school was dedicated to a specific topic. The programme is shown below in full but essentially day 1 focused on relevant theories, approaches and instruments. Day 2 was concerned with the shaping of policies and day 3, the implementation of policies. Day 4 was policy learning and the final day concentrated on the results from the group work and student presentations.

Manchester academics selected the course applicants based on their stated research and thesis interests.

Evaluation
The evaluation questionnaire had 9 respondents. The overall assessment was that participants were satisfied with the course. It was thought to be a coherent programme with good lectures presenting a broad array of topics and perspectives but possibly a bit full. There was a nice combination of students from different countries and backgrounds. The content and choice of teachers was considered excellent and the accommodation was complemented. For those attending who had not previously had exposure to public policy the summer school was useful to gain insight into the domain.

It was an amazing week, I am so grateful for the opportunity to be here. Thank you for all your effort and the top notch team of researchers and managers we had chance to interact with!

The course was useful in introducing me to the world of policy in STI studies. A positive impression – Overall! The open discussions were quite helpful to deliver into a range of policy issues.

For the particular sessions, policy learning, policy implementation, policy assessment and the evening lecture, by Gonzalo Ordonez Matamoros on Innovation policies in emerging economies, were mentioned as enjoyable and useful.

Policy Learning, Policy Implementation and the evening lecture was really nice because it was more interactive.

We asked for useful ideas to enhance the course in future years and a number of positive suggestions emerged. These included allocating more time for discussions and including more interactive sessions and short assignments. More substantive feedback for the student presentations, which would essentially require more time, to allow thought and preparation from the audience and the lecturer, was another proposal. This would require material to be circulated in good time.

Reserve time for discussions (more realistic time frames), Add more 'interactive' sessions/short assignments.

The points for improvement on the organisation of the course included a longer timeline to distribute the programme and materials for the week. Avoiding a clash with the Annual PhD reviews for Manchester students was highlighted.

Future Plan
The course team hope to repeat the Summer School in 2 years.

June	24	25	26	27	28
	Monday	**Tuesday**	**Wednesday**	**Thursday**	**Friday**
Theme	**Foundation** lead: Kieron Flanagan/Elvira Uyarra	**The shaping of policies** lead: Stefan Kuhlmann/KateBarker	**Policy implementation** lead: Jakob Edler/Peter Biegelbauer/Gonzalo Ordonez-Matamoros	**Policy and programme learning** lead: PS (am) and Matthias Weber (pm)	**Future directions** lead: Matthias Weber/Kate Barker
9.00-9.45	Introductions and outline of course - **Lecture 1:** Perspectives on R&I policy and governance Kieron Flanagan	Illustrative Case study I: The United Kingdom Kate Barker	Illustrative Case study II: Germany Jakob Edler	Illustrative Case study III: USA Philippe Shapira	Illustrative Case study IV: The European Union Matthias Weber
9.45-10.45	**Lecture 2:** Instrument approaches to R&I policy analysis Kieron Flanagan	**Lecture 5:** Policy design & development Stefan Kuhlmann	**Lecture 7:** Democratic Governance of R&I Peter Biegelbauer	**Lecture 9:** Responsible Research and Innovation PS	*Group work time*
10.45-11.00	Break	Break	Break	Break	Break
11.00-12.00	**Lecture 3:** Policy complexity Elvira Uyarra, Kieron Flanagan	**Lecture 6:** policy design & development continued Stefan Kuhlmann	Group discussion "Comparative perspectives on R&I policy governance" lead: Jakob Edler/Gonzalo Ordonez-Matamoros	**Lecture 10:** Impact assessment and evaluation Kate Barker	Presentation of results of student group work Discussion/ feedback
12-00-12.45	Student presentations I (2 students with senior discussant)	Student presentations III (2 students)	Student presentations V (2 students)	Student presentations VII (2 students)	
12-45-14.00	Lunch	Lunch	Lunch	Lunch	Lunch
14.00-15.00	**Lecture 4:** Diversity of approaches to policy analysis	Group discussion on strengths and	**Lecture 8:** Policy learning	**Lecture 11:** Implementation	Student roundtable: What are the big questions in R&I policy

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	Stefan Kuhlmann, Peter Biegelbauer	weaknesses of R&I policy studies lead: Stefan Kuhlmann	Peter Biegelbauer, Gonzalo Ordonez-Matamoros	Peter Biegelbauer, Jakob Edler	studies - and how to answer them? lead: Matthias Weber
15.00-15.15	Break with light snack	Break with light snack	Break with light snack	Break with light snack	Break with light snack
15.15-16.00	Student presentations II (5 students with a break)	Student presentations IV (2 students)	Student presentations VI (2 students)	Student presentations VIII (2 students)	Final Roundtable/ Q&A with researchers and practitioners Wrap-up session/feedback lead: Matthias Weber/Kate Barker/all
16.00-17.00		Introduction to group work task *and groups begin work*	*Group work time*	**Lecture 12:** Strategic Intelligence for R&I policy Matthias Weber	
Evening	Free time	Evening lecture Gonzalo Ordonez-Matamoros	Course Dinner		