

Crowdfunding and Post-politics

Eduardo “Cuducos”
about.me/cuducos

1st year • PhD in Sociology



University of Essex





pioneers

KICKSTARTER

largest



open-source

Amanda Palmer: The new RECORD, ART BOOK, and TOUR

by Amanda Palmer

Home Updates **28** Backers **24,883** Comments **1,360**

📍 Boston, MA 🎵 Music

Funded! This project was successfully funded on Jun 1, 2012.



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Amanda Palmer & The Grand Theft Orchestra are putting out an album. Pre-order it / get more info on the art book & gallery tour, here!

↑ WATCH the video - shot & cut by JIM BATT ↑

the GRAND THEFT KICKSTARTER

hi folks, it's AFP. this is my first BIG, LEGIT studio album undertaking since breaking from a major label. i've spent four years writing the songs for this record, and more recently, putting together the perfect band, The Grand Theft Orchestra, comprised of genius musicians/arrangers/programmers MICHAEL MCQUILKEN, CHAD RAINES, and JHEREK BISCHOFF. in march, we locked ourselves up in a studio in Australia and, with the help of producer/engineer John Congleton (who's worked with a zillion amazing people including St. Vincent, Modest Mouse, and Xiu Xiu), we made what i believe is my best fucking album to date. it sounds...BEYOND EPIC. we laid down "The Bed Song", "Massachusetts Avenue", "The Killing Type", "Trout Heart Replica" and a slew of other tracks...some solo piano, but many featuring HORNS (locally sourced in Melbourne, Australia!), SYNTHESIZERS, GUITAAAAARRRRR, and BIG BAD-ASS ORCHESTRAL ARRANGEMENTS that will blow your domepiece. we're working on finalizing the arrangements and mastering as i write this text. i expect great, big, giant things to happen when this record comes out in september. the band & i will be touring it across the globe ALL YEAR. here is me with the band, plus performance

24,883

backers

\$1,192,793

pledged of \$100,000 goal

0

seconds to go



Project by

Amanda Palmer

Boston, MA

🔖 3 created · 47 backed

📘 Has not connected Facebook

🌐 amandapalmer.net

[See full bio](#)

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Pledge \$1 or more

🟢 4744 backers

{DIGITAL DOWNLOAD} digital download of album...with bonus songs & kickstarter-exclusive content.

Estimated delivery: Sep 2012

Pledge \$5 or more

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{DELUXE DIGITAL DOWNLOAD} here by popular demand! extra music downloads (covers! demos!) PLUS a giant custom-sewn digital PDF of all the lyrics, band photos, handwritten stuff, extra artwork, drafts, anecdotes, and of course...naked pictures. we love naked. PLEASE NOTE: if you're currently backing @ less than \$5, you can UP your pledge & get this! just go to your page and top up, then re-select this package. (this PDF will also be added to EVERY bundle over \$5! hooray!)

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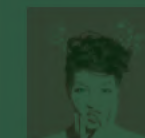
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Post-political “disavow of politics”

Bennett *et al* (2013)

Borch (2012)

Mouffe (2005)

Barry (2002)

Schedler (1997)

Consensus
Agreement

X


Plurality
Disagreement

The background image shows an art installation in a room with wooden walls. Several people are present: a woman on the left in a grey jacket holding a clipboard, a man in a red hoodie holding a glass, and a man in a black puffer vest. To the right, there are wooden easels displaying posters. One prominent poster has the text 'D05 25.4 28.4 2013' in red, orange, and green. Another poster shows a technical drawing of a machine. In the foreground, there are cardboard boxes and a book titled 'The Sound of Thirst' by David Lloyd Owen, which features an illustration of a water tap and the text 'Why urban water for all is essential, achievable and affordable'.

Contempt of elites

Disavow of politics
Even newer spirit of capitalism
...and **Crowdfunding**

Bennett *et al* (2013)
Taylor and Land (2014)

The background image shows a modern, multi-story building with a grid-like facade of windows and balconies. To the right of the building is a calm body of water, possibly a lake or a large pond, surrounded by lush green trees. The sky is a mix of soft orange and pale blue, suggesting the time is either dawn or dusk. A large, dark, semi-transparent circle is centered over the image, serving as a backdrop for the text.

What is the nature of the
politics nurtured by
crowdfunding?

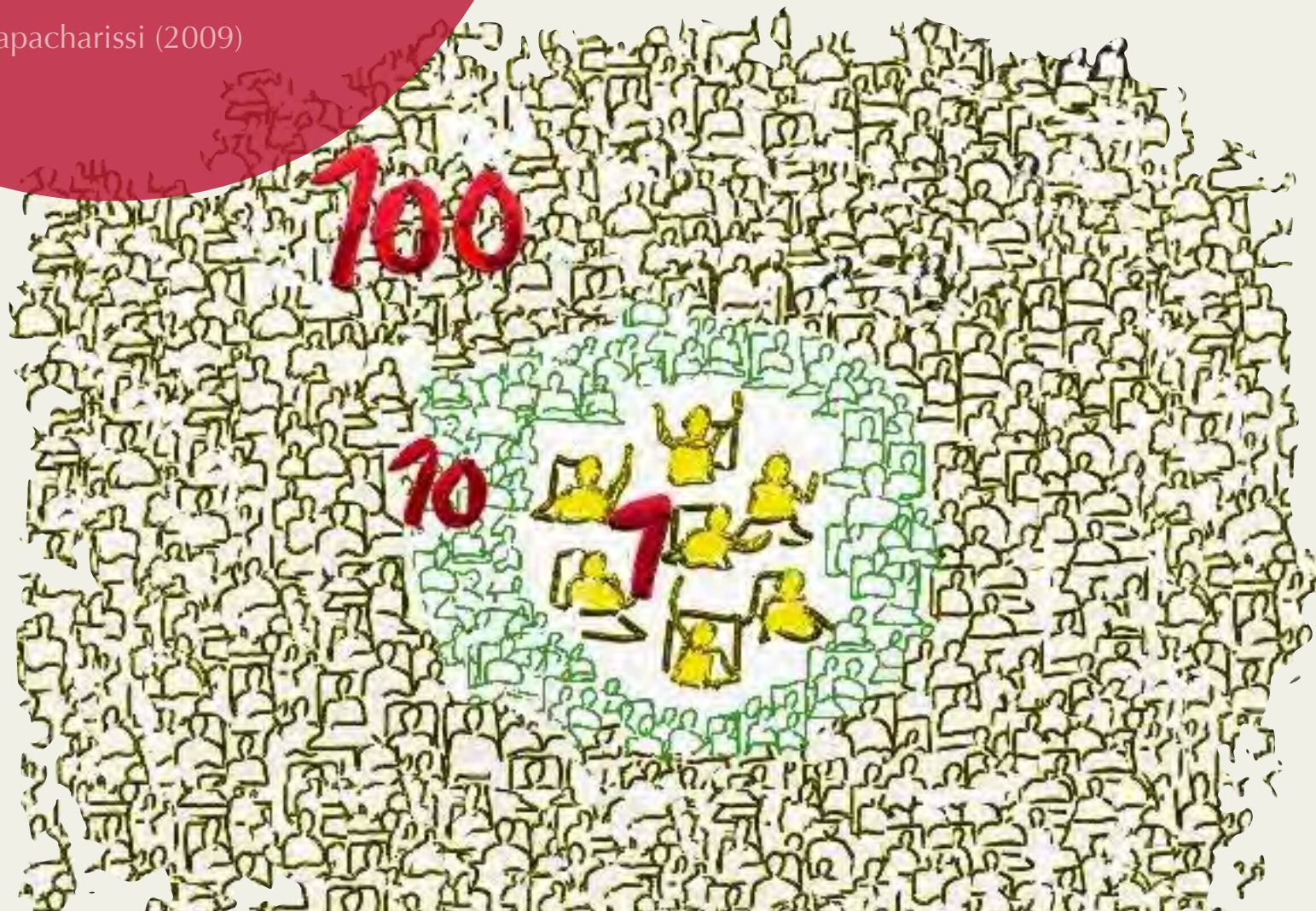
What is the **focus** of crowdfunding?

What are the **specificities** their politics?

How does it **relate** to politics and
economics?

“The inherent assumption was that digital media would inject our representative model of democracy with a dose of direct democracy”

Papacharissi (2009)

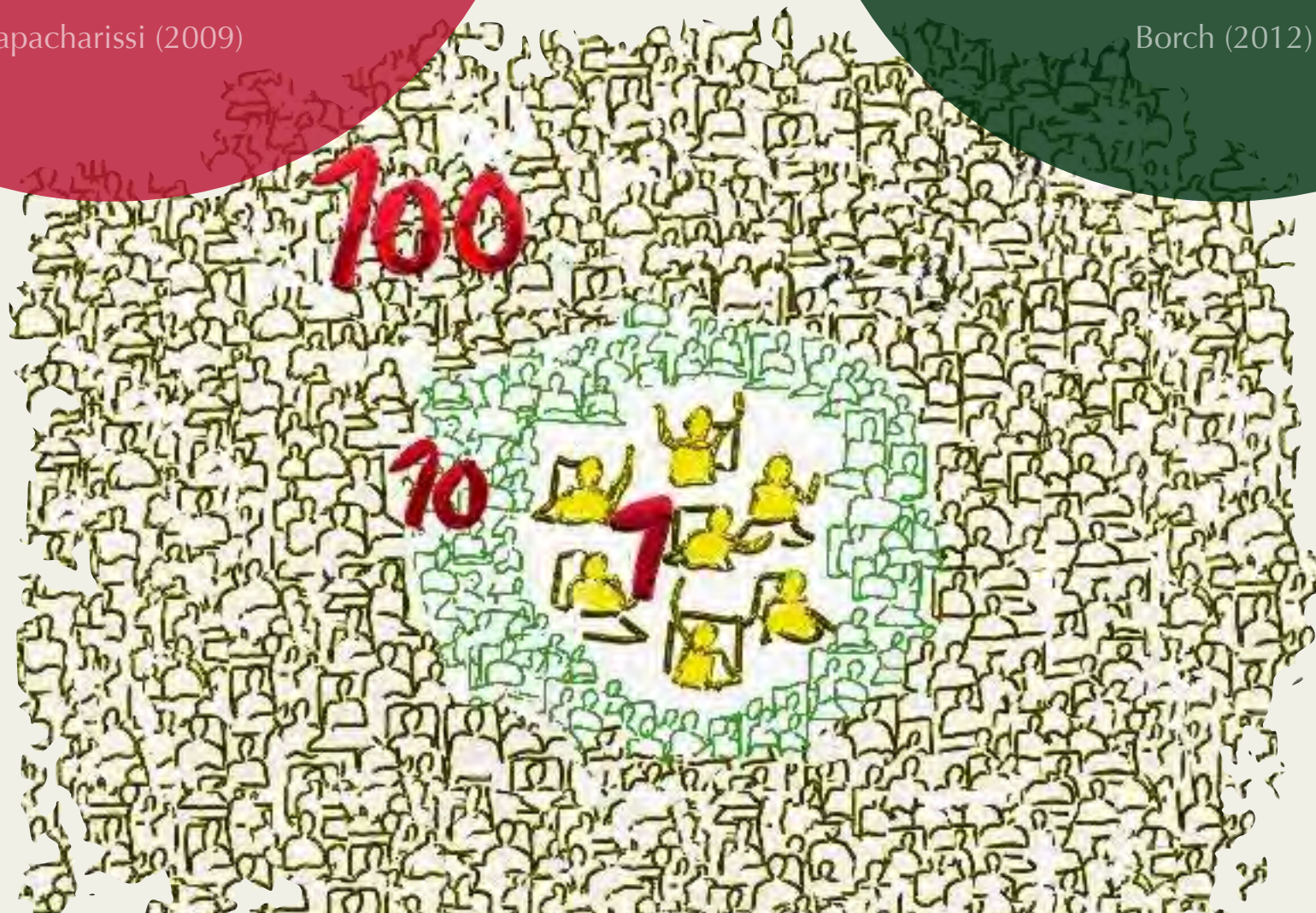


“The inherent assumption was that digital media would inject our representative model of democracy with a dose of direct democracy”

Papacharissi (2009)

“The masses have entered a post-political era, traditional understandings of politics are annulled, suspended or transcended”

Borch (2012)



OPEN SOURCE WATER

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a Creative Commons bottle

water is a public commodity,
not for profit

share with passion,
under same conditions

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chemical treatment. Usage of this artistic work is at your
own risk. Dated: 30 August 2004

“Technologies
frequently embed
assumptions about their
potential uses, which can be
traced back to the political,
cultural, social and economic
environment that brings
them to life”

Papacharissi (2009)

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Papacharissi (2009)

Hackers vs. Culture Industry

Convergence into a legitimated
market, preserving the hacker
experience, but not its
ideals.

Allen-Robertson (2013)

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“Technologies frequently embed assumptions about their potential uses, which can be traced back to the political, cultural, social and economic environment that brings them to life”

Papacharissi (2009)

**Hackers
vs.
Culture Industry**

Convergence into a legitimated market, preserving the hacker experience, but not its ideals.

Allen-Robertson (2013)

**Authority
vs.
Anything goes**

More flexible, rotative and open forms of community and resources management.

Schedler (1997)

New spirit of capitalism

How an ideology is adapting
itself when society call into
question the purpose of such
capital accumulation

Boltanski & Chiapello(2005)



New spirit of capitalism

How an ideology is adapting itself when society call into question the purpose of such capital accumulation

Boltanski & Chiapello(2005)

Prosumption

Capitalism itself (and other institutions around it) can be affected by the novelties proposed by internet users

Ritzer & Jurgenson (2010)





BEACON

FUNDANYTHING



crowdfunder

Interviews

Founders & staff
Project creators
Project supporters



Interviews

Founders & staff
Project creators
Project supporters

Qualitative analysis

Coding & condensation
Triangulation (online profiles)
Grounded theory





thanks :)

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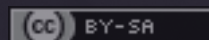
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