



7.05.2012



Early Career Researcher Conference

'INTERACT UNI:

New perspectives on enduring research questions in university-society interaction?

Towards an emerging multi-disciplinary research agenda for knowledge exchange and co-creation within science, research and innovation policy studies'

University of Twente, Enschede, The Netherlands
9th-11th May 2012

Programme

9 May 2012 Wednesday

15.30-16.15 registration & coffee (Waaier hall)

16.15-16.30 Welcome & introduction by dr. Kasia Zalewska (Waaier 3)

16.30-17.45 Plenary (Waaier 3)

Chair: prof. dr. Stefan Kuhlmann

Prof. dr. **Bart Van Looy**: *Entrepreneurial university – looking back and forward.*

18.30 - Science slam & informal networking dinner (Boerderij Bosch, University Campus)

10 May 2012 Thursday

9.00-10.30 Parallel session 1

University & company creation Knowledge transfer Chair: Hans E. Roosendaal Waaier 3	Policy for university-society interactions Chair: Paul Benneworth Carre 1C
Shanti Agung. Academic Scientists: The Nature of Research and Entrepreneurial Actions (Junior discussant: Africa Villanueva-Felez; senior discussant: Paloma Sanchez)	David Budtz Pedersen. Defining the public good: Revisiting the grand challenge approach in STI policy (Junior discussant: Ingeborg Meijer; senior discussant: Stefan Kuhlmann)
Klaudia Egedova. Who are the active researchers in strategic alliances with companies and academic spin-offs? The effect of strategic positioning of researchers on their entrepreneurial intentions and behavior (Junior discussant: Julia Olmos Penuela; senior discussant: Paloma Sanchez)	Anete Vitola. Interaction between Innovation Policy Instruments. A Model for the Analysis (Junior discussant: Miriam Hufnagl; senior discussant: Stefan Kuhlmann)
José Guimón. Collaboration between foreign firms and local universities: Evidence from Spain (Junior discussant: Tania Treibich; senior discussant: James Powell)	Jon Mikel Zabala-Iturriagoitia. What are we talking about when we talk about Pre-Commercial Procurement? (Junior discussant: Inga Ulnicane; senior discussant: Stefan Kuhlmann)

10.30-11.15 Coffee break

11.15-12.45 Plenary (Waaier 3)

chair: prof. dr. Hans Roosendaal

Prof. dr. **Susan Cozzens:** *Research Universities as Equalizing Institutions*

Prof. dr. **Paloma Sanchez:** *Accenture Chair in Economics and Management of Innovation: Lessons to learn.*

12.45-14.00 Lunch (Waaier)

14.00-15.30 Parallel session 2

<p>Universities & development Chair: Kasia Zalewska Waaier 3</p>	<p>Transformation of universities & research organizations I Chair: Hans E. Roosendaal Carre 1C</p>
<p>Lorenza Logan Williams (with research team members). Research in the community, about the community and with the community: A Community-based Participatory Research approach in South Africa (Junior discussant: José Guimón; senior discussant: Susan Cozzens)</p>	<p>Ruth Müller. Postdoctoral Life Scientists and Supervision Work in the New Corporate University. A Case Study of Changes in the Cultural Norms of Science (Junior discussant: Elke Weyer; senior discussant: Philippe Laredo)</p>
<p>Quy-Hanh Nguyen. Transforming the epistemic culture of development: Academic-farmer interactions in Vietnam's Mekong Delta (Junior discussant: Marianne Benard; senior discussant: Susan Cozzens)</p>	<p>Giulio Marini. New Features in Italian Academic Careers: an analysis of the impact of evaluation among different disciplines and universities (Junior discussant: Sharifa H. Al Harthy; senior discussant: Philippe Laredo)</p>
<p>Francisco Del Canto Viterale. The New Geopolitical and Geo-economic structure of the Scientific Knowledge (Junior discussant: David Budtz Pedersen; senior discussant: Susan Cozzens)</p>	<p>Inga Ulnicane. Institutional tensions in international collaboration of research institutes with diverse governance in nano S&T in Europe (Junior discussant: Gemma Derrick; senior discussant: Philippe Laredo)</p>

15.30-16.15 Coffee break (Waaier)

16.15-17.45 Parallel session 3

<p>Valorisation & public engagement Chair: Rainer Harms Waaier 3</p>	<p>Transformation of universities & research organizations II Chair: Paul Benneworth Carre 1C</p>
<p>Ingeborg Meijer. Societal returns of scientific research (Junior discussant: Quy-Hanh Nguyen; senior discussant: Susan Cozzens)</p>	<p>Elke Weyer. Are Dutch Universities becoming Managed Institutions? Seeking Evidence for Archetype Change from the Study of University Decision-Making Processes (Junior discussant: Giulio Marini; senior discussant: Paloma Sanchez)</p>
<p>Marianne Benard (with Tjard de Cock-Buning). The development of a shared vision on animal welfare: Scientists and society involved in a learning process (Junior discussant: Lorenza Logan Williams; senior discussant: Susan Cozzens)</p>	<p>Africa Villanueva-Felez (with Jordi Molas-Gallart). Exchanging Information Through Social Links: The Role Of Friendship, Trust and Reciprocity (Junior discussant: Klaudia Egedova; senior discussant: Paloma Sanchez)</p>
<p>Gemma Derrick. Structures and Strategies of the Technology Transfer Offices in Medical Research Organisations (Junior discussant: Marlous Arentshorst; senior discussant: James Powell)</p>	<p>Tania Treibich (with Kornelia Konrad and Bernhard Truffer). A dynamic view on interactions between academic spin-offs and their parent organizations (Junior discussant: Shanti Agung; senior discussant: Paloma Sanchez)</p>

19.00 Conference dinner (Faculty Club, University Campus)

11 May 2012 Friday

9.00-10.15 Panel *Does society need social sciences?* (Waaier 3)
 moderator: Hans Roosendaal
 prof. dr. Dave Blank; dr. Kees Eijkel; prof. dr. Aard Groen; prof. dr. James Powell

10.15-10.30 Coffee break (Waaier)

10.30-12.00 Parallel session 4

<p>Knowledge transfer, university – industry collaboration Chair: Kasia Zalewska Waaier 3</p>	<p>Universities & socio-economic development Chair: Paul Benneworth Carre 1C</p>
<p>Marlous Arentshorst (with Tjard de Cock-Buning). From treatment towards prevention: desirable from an expert perspective, worrisome from a public perspective. Public perceptions of neuroimaging application in health care (Junior discussant: Ruth Müller; senior discussant: Philippe Laredo)</p>	<p>Miriam Hufnagl (with Henning Kroll and Nicole Schulze). Regional engagement of German higher education institutions. Relevance, Potential and Governance Challenges (Junior discussant: Jon Mikel Zabala-Iturriagoitia; senior discussant: James Powell)</p>
<p>Julia Olmos Penuela (with Paul Benneworth and Elena Castro Martinez). Are STEM from Mars and SSH from Venus? A comparison of research and transfer activities in the hard and soft disciplines (Junior discussant: Anete Vitola; senior discussant: Philippe Laredo)</p>	<p>Sharifa H. Al Harthy. In Search of the Entrepreneurial University: Toward a framework for organizational analysis (Junior discussant: Francisco Del Canto Viterale; senior discussant: James Powell)</p>
<p>Gemma Derrick (with K. Jonkers) The Valorisation of Bibliometrics: Being aware of our impact and identifying our stakeholders (Junior discussant: Marja-Liisa Niinikoski; senior discussant: Stefan Kuhlmann)</p>	

12.15-14.00 Plenary & lunch (Faculty Club)

Chair prof. dr. Stefan Kuhlmann

Prof. dr. **Philippe Laredo** *Universities as multi-activity organizations: revisiting the three missions*