

THE MANAGEMENT OF INNOVATION POLICIES: new forms of collaboration in policy design, implementation and evaluation

Madrid, 10 -12 April 2013

Venue: Hotel Meliá Castilla. C/ Capitán Haya, 43. 28020 Madrid. www.meliacastilla.com

PRESENTATION

The UAM-Accenture Chair in Economics and Management of Innovation and INGENIO (CSIC-UPV) invite you to the 2013 Conference of the Eu-SPRI Forum. The Conference aims to encourage dialogue between academics and practitioners to improve innovation policy design, implementation and evaluation. The Conference will offer keynote speeches, parallel thematic sessions, roundtable discussions, special activities for young researchers and ample space for participants to interact. Opportunities for visits to research and innovation centres in both public and private institutions will be available after the Conference ends.

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2013 EU-SPRI FORUM CONFERENCE
MANAGEMENT OF INNOVATION POLICIES

THE MANAGEMENT OF INNOVATION POLICIES: new forms of collaboration in policy design, implementation and evaluation

Madrid
10-12
April 2013
Hotel Meliá Castilla



WEDNESDAY 10 APRIL 2013

09.00-10.00

ROOM ALBÉNIZ

Eu-SPRI Forum Executive Committee Meeting

10.00-12.00

ROOM ALBÉNIZ

Eu-SPRI Forum General Assembly Executive Committee Meeting

13.00-13.30 **OPENING SESSION**

ROOM EL PRADO

Chair: Dr. Carmen Vela, State Secretary for Research, Development and Innovation
Welcome: Prof. Emilio Lora-Tamayo, CSIC President
Prof. José M^o Sanz Martínez, UAM Rector
Prof. Stefan Kuhlmann, Chair of the Eu-SPRI Forum
Prof. Paloma Sánchez, UAM-Accenture Chair

13.30-14.30 **1st PLENARY SESSION**

ROOM EL PRADO

Chair: Emilio Lora-Tamayo, CSIC President
Keynote speaker: Prof. Ben Martin, SPRU (U. Sussex) (UK) – Science and Innovation Policy Research - What Are the Factors Affecting Policy Impact?

14.30-15.00

Coffee break / Poster session

15.00-17.00 **PARALLEL SESSIONS**

ROOM EL PRADO

Track 7: New Policy Instruments. Session 1: International research programmes and collaboration

Chair: Jakob Edler

- Models of International Research Collaboration: United States and Europe
- National and European programming in the case of the French public research organizations: competition or complementarity?
- Added Value of Transnational Research Programming: Learning from Longstanding Programme Collaborations in Europe
- National patterns of trans-national research: the case of joint research programs
- New strategies towards internationalization of research? The opening up of national R&D programmes

Cozzens, S. E.; Ordonez, G.

Doussineau, M.; Eparvier, P.; Ūzolat, N.K.

Haegeman, K.; Harrap, N.

Reale, E.; Lepori, B.; Primeri, E.; Chassagneux, E.; Laredo, P.; Nedeva, M.; Thomas, D.;

Primeri, E.; Chassagneux, E.; Lepori, B.; Laredo, P.; Reale, E.; Nedeva, M.; Thomas, D.;

ROOM EL JARDÍN

Track 2: Governance and Institutions. Session 1: The role of universities and public knowledge

Chair: Jorge Niosi

- Reliance on public knowledge in technology: the impact of national characteristics
- What might an entrepreneurial university constitute?
- Science Parks versus Technology Parks: does the university make the difference?
- How universities react to new rules: a comparison between Spain and Italy about evaluation tools
- Characteristics of metrics that influence individual adoption: An investigation of two university departments

Azagra-Caro, J. M.; Consoli, D.

García, A.; Castro, E.; Jiménez, F.; Arroyo, M. Albahari, A.; Pérez, S.; Barge, A.; Modrego, A.

Marini, G.; Sánchez, M. P.; Reale, E.;

Derrick, G.

ROOM EL ESCORIAL

Special Track 9: Research and innovation in the life sciences. Session 1

Chair: Finn Valentín

- Adapting Laboratories in Life Science: How Socio-Technical Contexts Determine Task Allocation
- Research and innovation partnerships in biomedicine: a dynamic perspective on collaboration between hospitals, universities and firms
- Back and forth again: Studying the processes and organization of knowledge transfer in a collaborative research center
- Research hospitals in collaborative innovation
- The emergence of interdisciplinary communities at the science-technology overlap in the life sciences? Evidence from Particle Therapy of Cancer

Shibayama, S.; Baba, Y.

Thune, T.; Gulbrandsen, M.

Brink, J.

Gulbrandsen, M.; Thune, T.

Carafa, A.

ROOM ALCALÁ

Track 5: Societal challenges and innovation policies. Session 1: Sustainability and environmental issues

Chair: Finn Hanson

- Multinational Energy Companies (MNECs) Market Development During Sustainability Innovation: An exploratory study on co-evolutionary determinants
- The role of politics and agency in sustainable transitions: The rise and fall of offshore wind in Norway
- Diffusion of Photovoltaic in Germany: Policy vs. Consumers
- David, Goliath and Schumpeter: questioning mechanisms of value accrual in the context of clean energy technology transfer
- Firing on all Engines - Motors of Innovation in the Emerging TIS for Energy Efficient Buildings

Darmani, A.; Arvidsson, N.; Albers, J.

Normann, H.

Karakaya, E.; Nuur, C.; Hidalgo, A.

Upham, P.; Klapper, R.

Samuelsen, R.

17.00-18.30 **1st PLENARY ROUND TABLE**

ROOM EL PRADO

Beyond New Public Management: new models of public-private relationships in the management of research for innovation

Chair: Prof. Jordi Molas-Gallart. INGENIO (CSIC-UPV) (Spain)

Academic: Prof. Patrick Llerena. Directeur Général at Fondation Université de Strasbourg (France)

Public Agency: Dr. Rafael Matesanz, Director of the Spanish National Transplant Organization.

Private sector: Mr. Angel Durandez, Independent Director of Repsol and Executive Chairman of OJD

19.00

Welcome cocktail. BBVA Innovation Center, Pza. Santa Bárbara, 2 – Madrid

2013 EU-SPRI FORUM CONFERENCE

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THURSDAY 11 APRIL 2013

09.00-10.30 2nd PLENARY ROUND TABLE

ROOM EL PRADO Policies to support innovation in services
Chair: Prof. Philippe Laredo. LATTS. École des Ponts, Paris (France)
Academic: Prof. Ian Miles. Manchester Business School (UK)
Private sector: Mr. Luis del Olmo, Vice-president at Sol Meliá and president at Balearic tourism cluster (Spain)
Public Agency: Prof. Rémi Barbier. ENGEGEES (France)

10.30-10.50 Coffee break

10.50-12.50 PARALLEL SESSIONS AND OPEN FORUM

Special Track 8: Policy implications due to Unintended and Undesirable Consequences of Innovation

Chair: Karl-Erik Sveiby

- Social Innovation and Uncertainty *Echeverría, J.; Castro, J.; Estankona, A.; Unceta, A. Segecrantz, B.*
- Solving and creating challenges - On the interconnects between social innovation and technological innovation *Karl-Heinz, L.*
- Innovation Futures: Critical perspectives on the pace of innovation and their consequences for business, society and policy *Godin, B.*
- The Unintended Consequences of Innovation Studies *Canibano, A.; Curto-Millet, D.*
- Balancing unintended consequences of organisational innovations on the employment relationship

Track 1: Public and private actors. Session 1: The role of research users and consumers

Chair: Susan Cozzens (TBC)

- Reaching out: informal collaborations between Social Sciences and Humanities researchers and non-academic partners *Olmos J.; Molas, J.; Castro, E.*
- The role of end-users in life sciences research and innovation *Meijer, I.*
- The Rise of the “Innosumer” – How the baby boomers will shape the future of consumption *Peine, A.; Rollwagen, I.; Neven, L.*
- Innovation dynamics across the public-private interface: user-producer interaction in municipal waste management services *Valovirta, V.*
- Who's who in the Spanish archaeology businesses? A roadmap to understand relationships *Parga, E.; Castro, E.; Sánchez, M.*

Special Track 9: Research and innovation in the life sciences. Session 2

Chair: Taran Thune

- Patenting gene sequences in plant biotechnology *Jonkers, K.; Martinez, C.*
- Scientists' Social Capital and Knowledge Creation: The Case Of Translational Research In Biomedicine *Llopis, O.; D'Este, P.; Yegros, A.*
- Building a Multi-perspective Scientometric Approach on Tentative Governance in Emerging Technologies *Rotolo, D.; Rafols, I.; Hopkins, M.; Leydesdorff, L.*
- Evolutionary growth of knowledge and new technological directions of non-thermal plasma technology in medicine *Coccia, M.; Finardi, U.*

Track 5: Societal challenges and innovation policies. Session 2: Research and innovation policy objectives

Chair: Ben Martin

- Modernize the public sector through innovation? A challenge for the role of applied social science and evaluation *Hansson, F.; Theresa, M.; Vad, T.*
- Science and technology in the service of the State – policy towards mission-oriented research in a changing world *Flanagan, K.; James, A.; Rigby, J.; Yeow, J.*
- The ‘challenges’ policy target: the need for novel solutions to old problems? *Amanatidou, E.; Giesecke, S.; Warnke, P.*
- Urban policies and the competition for academic talent: Vienna and Munich in comparison *Meyer, S.; Reiner, C.*
- European biofuel research and innovation policy answering global challenges *Klitkou, A.; Upham, P.; Olsen, D. S.*

Open Forum

- Patenting and the organization of research activities: An empirical study of innovation in the Australian biotechnology industry *Iversen, E.; Nicol, D.*
- The influence of Science and Technology Parks' characteristics on firms' innovation results. *Albahari, A.; Barge, A.; Pérez, S.; Modrego, A.*
- Benefits and risks of using a Delphi-like survey as core element of an ex ante impact assessment *Buehrer, S.; Kripp, K.*
- Access to universities' public knowledge: Who's more regionalist? *Acosta, M.; Azagra, J. M.; Coronado, D.*
- Motivations and barriers for cross-sector cooperation and collaboration *Ramos, I.; Woolley, R.; Sánchez, M.*
- Foreign ownership structure and labour productivity: Evidence from Chile *Lozano, A.*
- Stretching or stumbling to market – insights from innovation collaboration in the life science firms *Rilla, N.*
- The role of network analysis in the impact assessment of ERA funding schemes: the case of ERA-net actions in FP6 and FP7 *Doussineau, M.; Harrap, N.; Özbolat, N. K.*

13.00-14.30 LUNCH BREAK / POSTER SESSION

ROOM EL ESCORIAL Lunch break

- Special Lunch Break Seminar discussing the results of Eu-SPRI Forum Exploratory Actions
- Emerging spaces and governance in STI policy. *Arie Rip*
- Emerging challenge-driven approaches in contemporary research and innovation policies. *Egil Kallerud*

Poster Session

- The efficiency of the IFI's helps for innovation in the Spanish companies *Compadre, C.*
- "Emergence of Technological Innovation System Determinants during Sustainability Innovation". An exploratory study on organizational and institutional co-evolution *Darmani, A.*
- Intellectual capital and public management: a bibliometric analysis *Harms, M.; Zarelli, P.; Selig, P.*
- Visualising interaction of research fields in time-series analysis of Web of Science database *Fujita, Y.; Jibu, M.*
- Linking Entrepreneurial Orientation and Export Intensity: How Organizational Learning Capability and Innovation Performance affect this relationship? *Fernández, A.; Alegre, J.*
- Diffusion of Photovoltaic in Germany: Policy vs. Consumers *Karakaya, E.*
- Policies and incentives to RDI: the Brazilian experience *Vélez, M. I.; Corder, S.*
- Innovative Culture: Radiography through a multidimensional questionnaire *Muñoz van den Eynde, A.; Cornejo, M.; Diaz, I.; Muñoz, E.*
- Proposal of a contingent model of sustaining strategies in RTOs. The case of Valencian Community and the Basque Country *Rincón, C. A.; Albors, J.*
- National Innovation Systems and Aspects of Innovation Policy: A comparative study of theory and praxis in three Nordic countries *Fosaas, M.*
- Changing the Skills of Science: An Empirical Study of How Research and Innovation Policy Affect Scientific Knowledge Production in Universities *Rudi, H.*
- The role of politics and agency in sustainable transitions: The case of offshore wind in Norway *Normann, H.*
- Spanish Science and Technology Park Diagnosis *Herrero, M. J.*
- Policy instruments for innovation towards environmentally sustainable buildings in Norway *Nykamp, H.*

14.30-16.30 PARALLEL SESSIONS AND OPEN FORUM

ROOM EL PRADO Track 7: New Policy Instruments. Session 2: Developing new approaches to innovation policy
Chair: Susana Borrás (TBC)

- Why Pre-Commercial Procurement is not Innovation Procurement *Edquist, C.; Zabala, J.M.*
- Systemic transitions, systemic policies: mapping and managing policy options in complex innovation environments *Ahqvist, T.; Nieminen, M.; Auvinen, H.; Tuominen, A.; Oksanen, J.*
- Imitation – is it a misconceived target for innovation policy? *Jorge, N.; Andreas, P.*
- The “Innovation Turn” in Policy for Large Scientific Facilities: reflections on introducing innovation support dimensions to the operation of scientific research infrastructure *Barker, K.; Sveinsdottir, Th.; Cox, D.*
- The participation of new technology-based firms in EU R&D projects: an empirical analysis *D'Adda, D.*

Track 1: Public and private actors. Session 2: emerging organizational arrangements and emerging technologies

Chair: Davide Consoli

- Technological variety in innovation systems: the role of actors, networks, resources and institutions *van Rijnsvoever, F.*
- New Organizational arrangements for public-private collaborations. Cooperative research centres in Spain *Fernandez, A.; Andujar, I.; Giachi, S.; Fernández, M.*
- Pure or hybrids, excellent or relevant - the dilemma *Henriques, L.; Laredo, P.; Costa, R.*
- Dynamics of epistemic communities and emerging technologies: the need for local embeddedness and spaces of exchange *Delemarle, A.; Lagnau, A.; Laredo, P.; Robinson, D. K. R.*
- Do systemic collaboration and network governance matter? Living Labs beyond user-driven innovation *Edwards-Schachter, M.; Tams, S.; Moreno, M. T.*

Special Track 9: Research and innovation in the life sciences. Session 3

Chair: Magnus Gulbrandsen

- Effects on medical innovations of combining academic and clinical expertise *Alkærsgig, L.; Valentin, F.*
- Buyer behaviour in markets for technology: proximity between firms portfolio and in-licensed patents *Ali, A.; Cockburn, I.*
- Hidden Innovation: Examples from the emergence of novel genetic testing technologies in the UK's National Health Service *Hopkins, M. M.*
- Speeding up the Development and Implementation of Personalized Cancer Therapeutics - the case of Herceptin® in England *Kukk, P.; Moors, E.H.M.; Hekkert, M. P.*

ROOM ALCALÁ

Special Track 10: Knowledge and innovation policy in developing and emerging countries: from theory to practice. Session 1. **Chair:** Stefan Kuhlmann

- A Viable System Model analysis approach for Colombian National innovation System *Sánchez-Torres, J. M.*
- Building up of a National Innovation System for a Poor Country – Case evidence from the national innovation system of Mozambique *Lima, M.; Wyman, T.; Rilla, N.; Kahn, M.*
- The Governance of the Colombian System of Science, Technology and Innovation: Challenges, threats and opportunities *Salazar, M.*
- Addressing the failure of one-size-fits-all theoretical recipes for developing countries: new directions for studies of National Innovation Systems *Delvenne, P.; Thoreau, F.*

ROOM ALBÉNIZ

Open Forum

- Strengthen governance through building research agendas *Sánchez, A.; Sánchez, M. Galabova, L.*
- The European Innovation Policy Implementation on National Level: The Cases of Bulgaria, Finland and Scotland *Zabala, J. M.; Timmermans, B.*
- Coordinated unbundling: a way to stimulate entrepreneurship through Public Procurement for Innovation *Fosaas, M.*
- Innovation policy rationale in the Innovation System Framework: Toward conceptual coherence? *Arroyo, M.; Jiménez, F.; Castro, E.; García, A. Moors, E. H.M. Nykamp, H.*
- Becoming Entrepreneurial University: Fact or Fiction?
- Towards a sustainable system of drug development
- Policy instruments for innovation towards environmentally sustainable buildings in Norway

16.30-17.00 Coffee break

17.00-19.00 2nd PLENARY SESSION

ROOM EL PRADO **Chair:** Prof. José M^o Sanz Martínez. UAM Rector
Keynote: Prof. Barry Bozeman. Ander Crenshaw Professor and Regents' Professor of Public Policy. University of Georgia (USA) – Public Values and the criteria for innovation policy success

20.00 Conference dinner

Delivery of prize to the best early career poster

FRIDAY 12 APRIL 2013

08.30-10.30 PARALLEL SESSIONS

ROOM EL PRADO Track 7: New Policy Instruments. Session 3: Supporting firm-level innovation
Chair: Antonio Hidalgo

- Intellectual Capital and productivity: revising policies to support financing innovation in SMEs *Sanchez, P.; Salazar, J. C.; Basilio, O.*
- Technological innovation and the challenges of novelty and failure: Evidence from Spanish manufacturing firms *Amara, N.; Olmos, J.; D'Este, P.*
- Obstacles to innovation: what hampers innovation in France and Italy? *Galia, F.; Mancini, S.; Morandi, V.*
- Managers' risk taking behavior and innovation performance: The mediating influence of employees' perceived risk taking climate *Llopis, O.; Garcia, A.; Fernández, A.; Alegre, J.*
- Capacity-building through network management: Cluster facilitators as procedural tools *Giest, S.*

Track 3: The role of evaluation and impact assessment. Session 1: Research goals and the nature of evaluation

Chair: Emanuela Reale

- Conducting pro-social research: cognitive diversity, research excellence and awareness of the social impact of research *D'Este, P.; Llopis, O.; Yegros, A.*
- Towards indicators for ‘opening up’ science and technology policy *Rafols, I.*
- Two decades of national research evaluation in The Netherlands: An analysis of the development of the system and its outcomes *de Jong, S.; van Drooge, L.*
- Valuable – understanding valorisation *van Drooge, L.*
- Funding Thin Air: Research Collaboration and Geography of Excellence and Productivity in Finnish research 1995-2009 *Suominen, A.; Toivanen, H.*

Track 6: Breaking the boundaries. Session 1: Human resources

Chair: Koen Jonkers

- Geographical mobility and career success of researchers in Europe *Elena, S.; Fernandez, A.; Marinelli, E.*
- Multi-Industry Labour Force Skills: Structure and Dynamics *Consoli, D.; Rentocchini, F.*
- Gender and international mobility among scientific researchers *Cañibano, C.*
- The Mover's Advantage: Scientific Performance of Mobile Academics *Franzoni, C.*
- Human capabilities and innovation in young companies *Ruiz, M.; Basilio, O.; Salazar, J.C.; Sánchez, M. P.*

Special Track 10: Knowledge and innovation policy in developing and emerging countries: from theory to practice. Session 2. Chair: Gonzalo Ordoñez

- An Agent Based Model of inclusive innovation *Dutrenit, G.; Gras, N.; Vera-Cruz, M.*
- What type of knowledge intermediary system will take the highest priority in the Korean science and technology policymaking process? *Lee, M. H.; Hong, S.*
- The New Program of Science, Technology and Innovation Policy in Mexico, and The Strategic National Objectives: Criteria and Methodology *Corona, J. M.; Casas, R.*
- Regional Innovation Systems in Emerging Economies: Evidence of System Failures for Innovation *Rodríguez, J. C.; Gómez, M.*
- Development, Capabilities and Policy *Fagerberg, J.; Srholec, M.*

10.30-11.00 Coffee break

11.00-13.00 PARALLEL SESSIONS

ROOM EL PRADO Track 2: Governance and Institutions. Session 2: Governance and change
Chair: Barry Bozeman

- Governance of transdisciplinary research in protective spaces *Boon, W.*
- Governance and technological change: the effects of regulation in medical devices *Barberá, D.; Molas, J.*
- The Governance of Change in Socio-technical and Innovation Systems: Some Pillars for Theory Building *Borras, S.; Edler, J.*
- Discontinuation Governance as a Neglected Dimension in STI Studies *Stegmaier, P.; Kuhlmann, S.*

Track 3: The role of evaluation and impact assessment. Session 2: Techniques and approaches

Chair: Pablo d'Este

- Norwegian public R&D support selection mechanisms and short term effects: Are project selections in coherence with policy formulations? *Erik, N.*
- What is known about the Impact on Industry of the use of Knowledge Providers? *Vivas, C.; Barge, A.*
- Modelling technology transfer: a proposal to measure the intensity of knowledge flows transferred between Science and industry *Merchán, C.; Valmaseda, O.*
- Innovation Rankings published in business press: An Evaluation *Garcia, M. L.*

Track 6: Breaking the boundaries. Session 2: New perspectives and new policies

Chair: Luis Sanz

- Research and innovation futures 2030: Emerging issues for science and research policy *Matthias, W.*
- Breaking the boundaries of traditional research funding policies *Beckert, B.*
- Innovation in KIBS: Is there a need for a renewed perspective? *Basilio, O.; Sánchez, M. P.*
- The internationalization of corporate invention: national and sectoral contributions. *Gaston, H.*

Track 4: Public policies for research and innovation: new actors and the challenges of multi-level policy processes. Chair: Kieron Flanagan

- Coincidence or Governance – Requirements and Strategies for the management of regional activities of German Higher Education *Daimer, S.; Hufnagl, M.; Koschatzky, K.; Kroll, H.; Schricke, E.; Dornbusch, F.*
- The logics and limits of innovation agencies: a review of the state of the art *Karo, E.; Kattel, R.*
- Multi-level innovation policy in the Baltic Sea Region countries *Vitola, A.*
- The Answer to Complexity: The Emergence of Research Leadership as Policy - The Case of Norway *Rudi, H.*

13.00-14.30 CONCLUDING PLENARY ROUND TABLE

ROOM EL PRADO How the globalisation of R&D is challenging national and regional innovation policies
Chair: Prof. José Molero. Complutense University of Madrid
Academic: Prof. Simona Iammarino, The London School of Economics
Public Agency: Mr. José Manuel Leceta, Director of European Institute for Innovation and Technology
Private sector: Ms. Elena Tedin, Partner at Accenture

14.30-14.45 FAREWELL. Next Eu-SPRI events

ROOM EL PRADO Prof. Stefan Kuhlmann, Chair of the Eu-SPRI Forum
 Prof. Jordi Molas-Gallart, INGENIO (CSIC-UPV)
 Prof. Jakob Edler, MIOIR.

14.45-16.00 Final Buffet lunch

ROOM ALBÉNIZ Eu-SPRI Forum Executive Committee Meeting