

Foresight as a specific mode of governing expectations.

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To the honourable public

A lot of this presentation might be things we all already know, with a little (hopefully) interesting twist.

But it's always good to be reminded.. Isn't it?

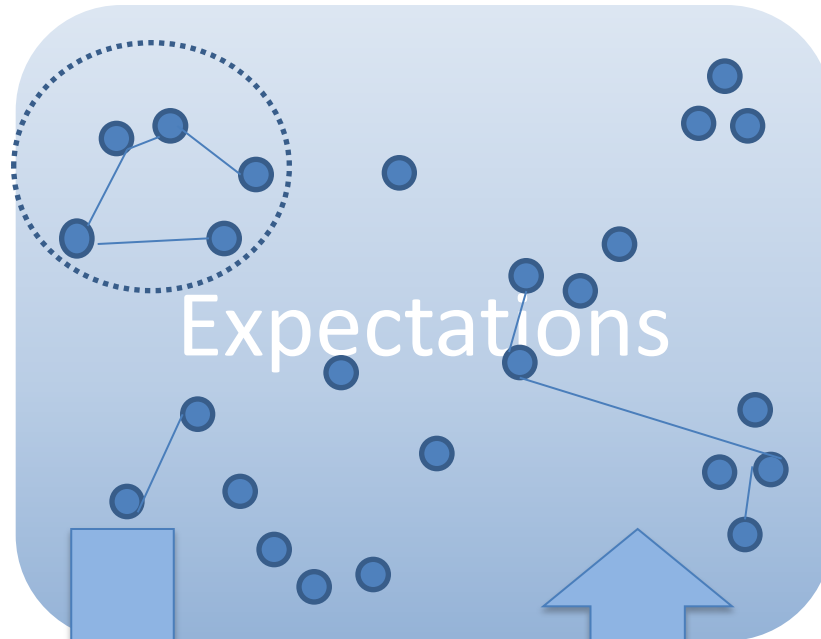


“create shared and contested futures,
coordinate innovation actors and
contribute to shaping technologies and
socio-technical systems”

(van Lente 1993, Borup et al, 2006, Konrad, 2006)

Governance of and by expectations

Foresight



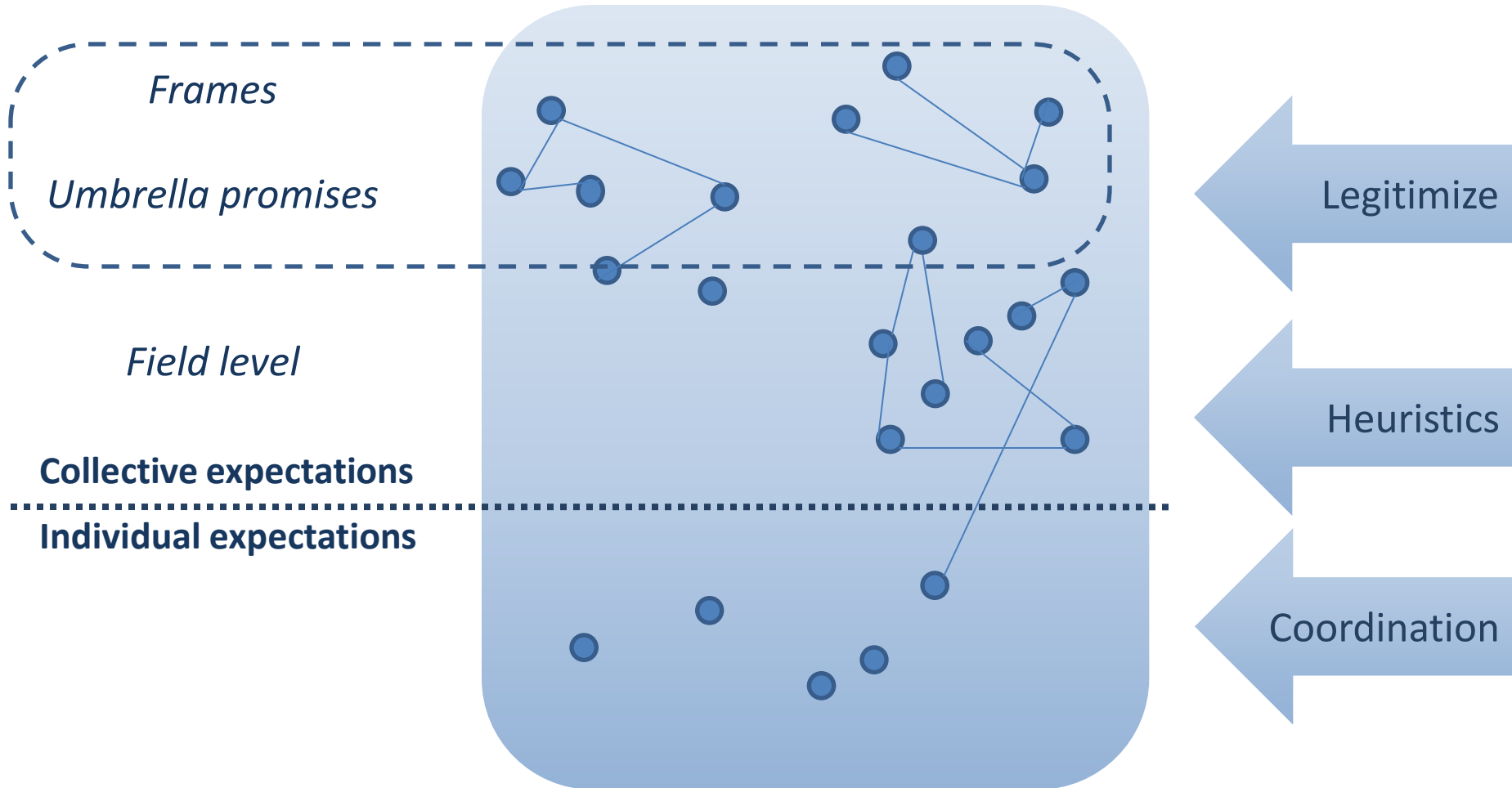
Discourses



Objective/ Aim

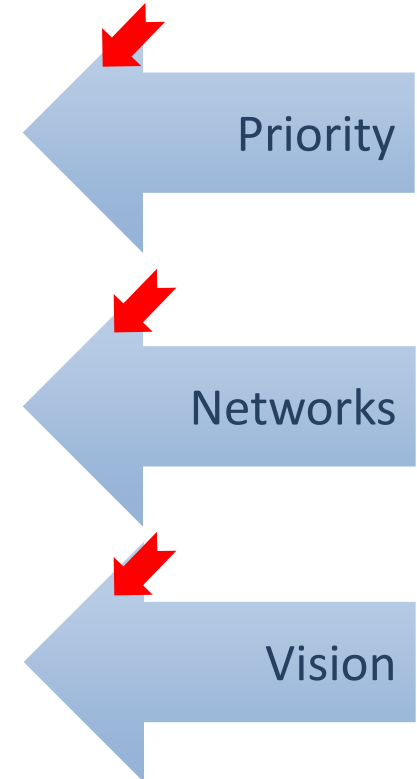
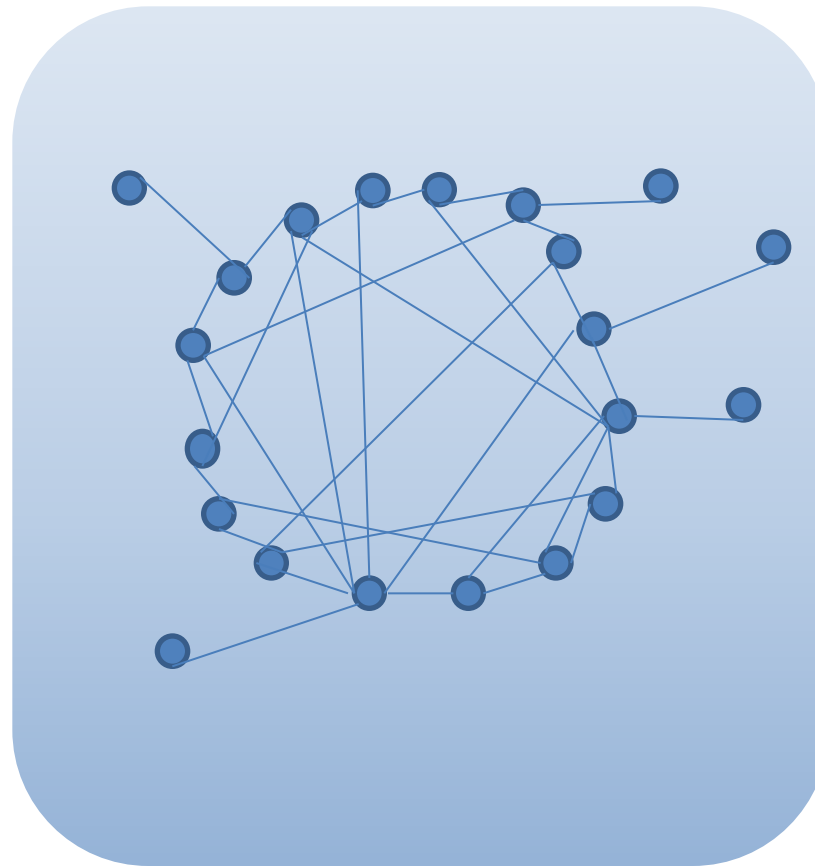
- Conceptualize foresight as an **specific mode of governing expectations**, interrelated with other modes of governing expectations.
- Specificities of **expectations dynamics** and the **field** itself affect the **role of foresight** and **implications** for tailoring foresight to these specificities.

Expectations

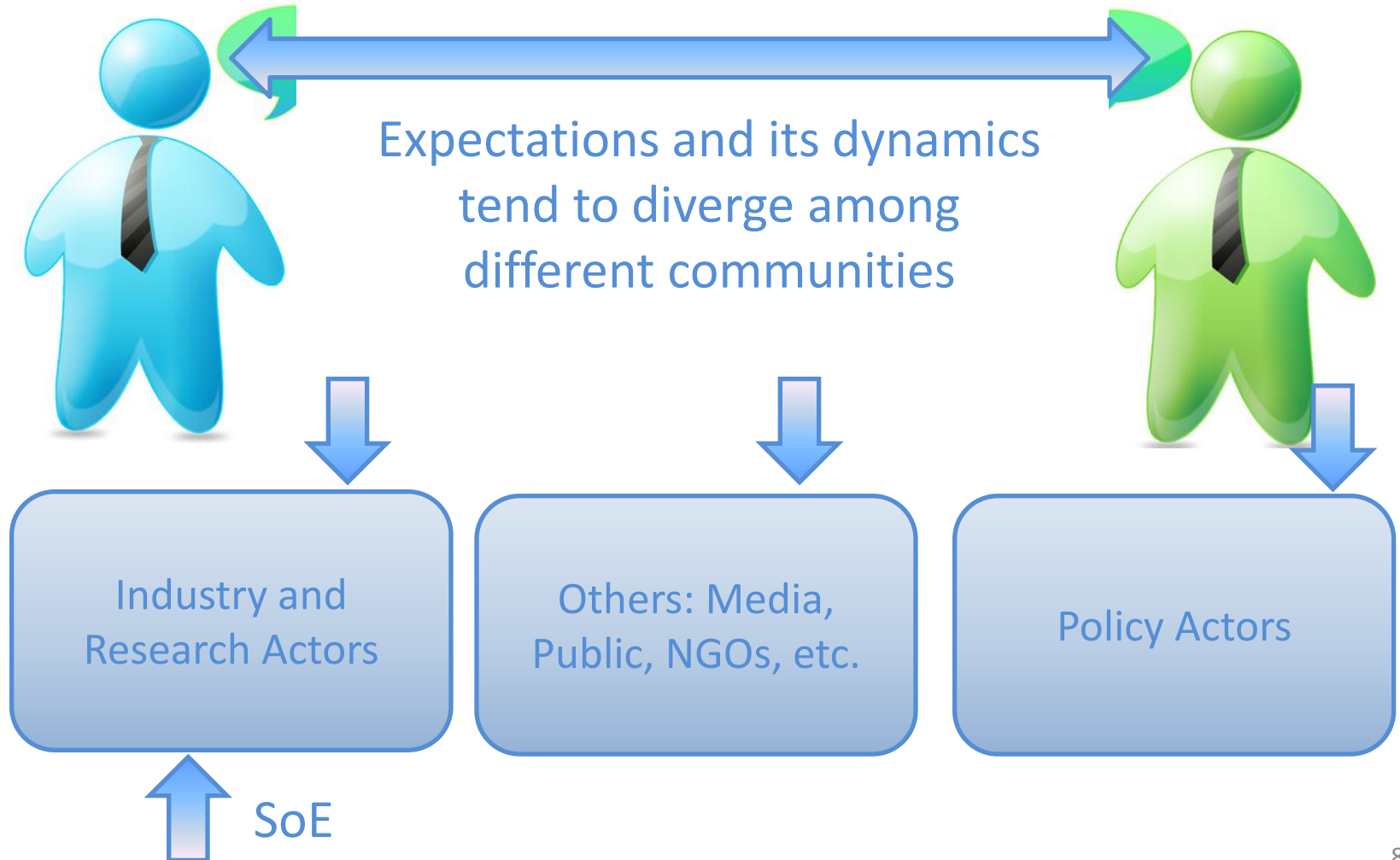


Foresight

*Situated, systematic,
intentional and open
process of
expectations
building*



SoE v/s Foresight



Foresight might fulfil different functions depending on the field/field expectations.

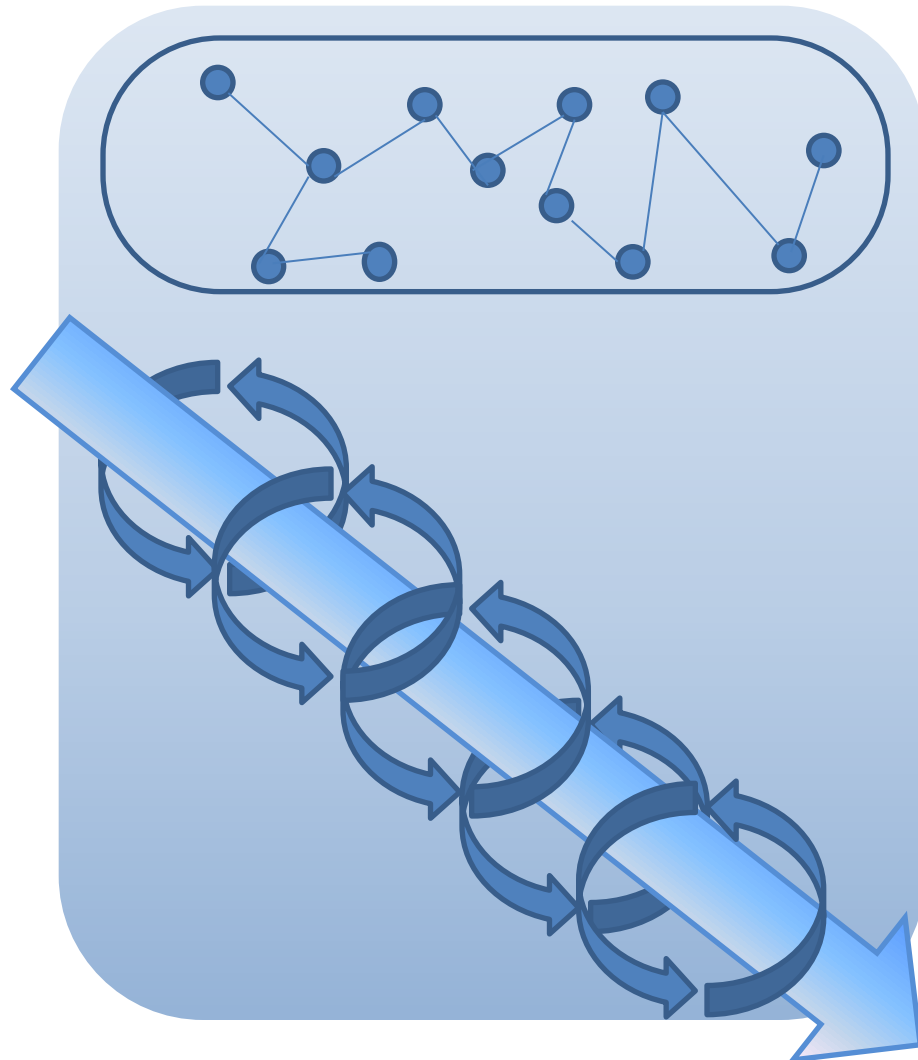
Which determinants?

Of the Field	Of Expectations
<p>(1) Strategic Uncertainty</p> <p>(2) Dependency</p> <p>(3) Rate of Growth</p> <p>(4) Convergence/Divergence</p>	<p>(1) Hype/ Dissapointment</p> <p>(2) Fluidity/ stabilization</p> <p>(3) Consensual / antagonistic</p>

The diagram shows four arrows originating from the 'Of the Field' column and pointing to the 'Of Expectations' column. The arrows are as follows: (1) Strategic Uncertainty points to (1) Hype/ Dissapointment; (2) Dependency points to (2) Fluidity/ stabilization; (3) Rate of Growth points to (3) Consensual / antagonistic; and (4) Convergence/Divergence points to (3) Consensual / antagonistic.

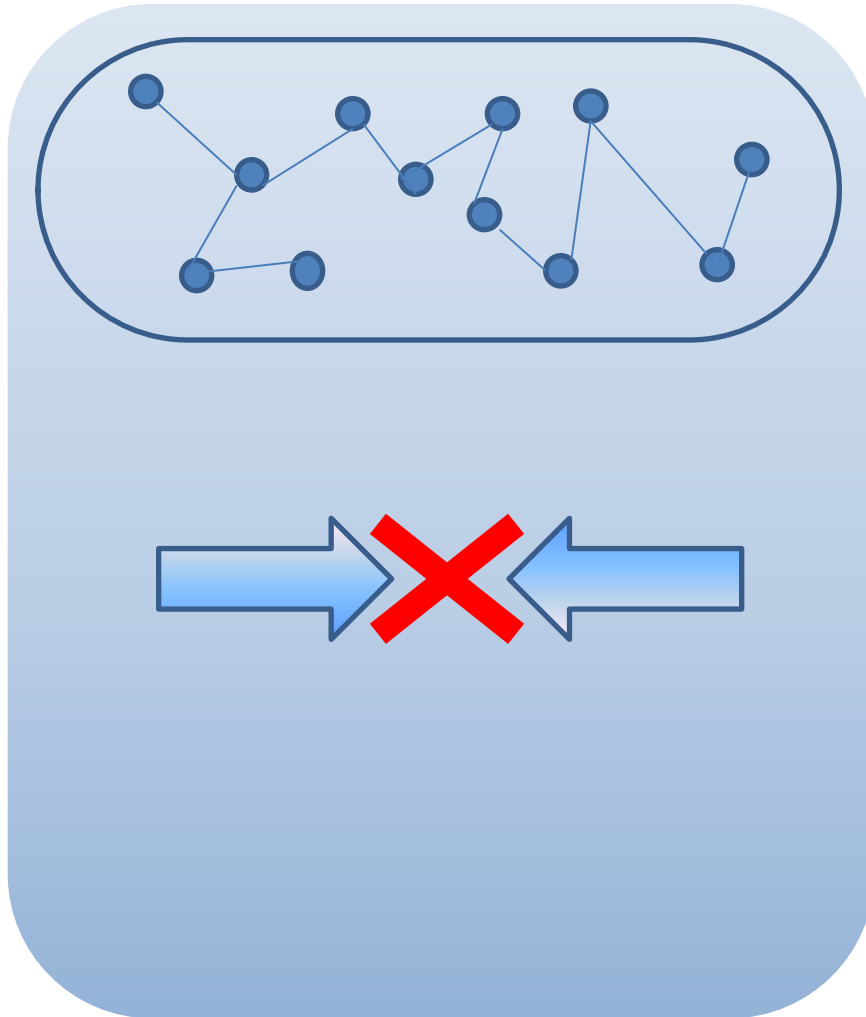
Based on Van der Meulen et al (2001); Schoen et al (2011) plus others.

Case 1. Innovation race



Innovation race
Foresight to
avoid lock-in,
focus on
visions.

Case 2: Waiting games



Waiting games
Foresight to
promote
collective action.

More questions than conclusions...

What is the use of assessing expectations in planning foresight?

Effectiveness of foresight in different phases of hype/disappointment?

How does foresight feed backs into expectations – performativity?

