

Fearing Resistance or Expecting Support?

Experts imagining lay people in the case CCS

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Alexandra Klimek

alexandra.klimek@ntnu.no

How do experts construct the 'others'?

Public understanding of science and technology (PUST)	Public engagement with/ in science and technology (PEST)
Deficit model Fear of public resistance	Flexible model But still fear of public resistance
Public is ignorant and should be educated	Public has a voice that needs to heard (good governance)
Focus on public-in-general (PiG) - singular and general entity	Focus on publics-in-particular (PiPs) - multiple and specific

Good Governance

Expecting solutions vs. increasingly distrust

- ❑ Public engagement to preemt expected resistance
 - ❑ Up-to-date, on-line information
 - ❑ Improve the dialogue
 - ❑ Stronger engagement of people

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Fear Resistance vs. Expecting Support

- ❑ Research questions:
 - ❑ Is the 'deficit model' dominant among the experts?
 - ❑ Is the public described as being against CCS?
 - ❑ Can we identify more flexible constructions than the deficit model?
 - ❑ Is it possible to identify PiGs and/or PiGs in the thinking of the experts?
 - ❑ Are the expert willing to participate in informing/educating the public?

Interviews and focus groups – 33 participants

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'Positive, green Norwegians'

- Do you think the general public is positive or negative to CCS?
 - Dominantly positive or indifferent
 - Technology trust/ technology optimism
 - Only postponement/ high expenses make people reconsidering
 - Only PiGs

'That is being an engineer'

- ❑ Do people know enough about CCS?
 - ❑ No (PiGs)
 - ❑ But regional/ geographic differences (PiPs)
 - ❑ Newspaper coverage too optimistic
 - ❑ Complex and difficult
 - ❑ No need for more information since people are positive

'It is complex'

- Are you and your colleagues engaged in the way news media cover CCS?
 - No
 - Excuses: time-consuming, complex
 - To many mistakes out there
 - Sensational press

'Public is positive and passive'

- ❑ Results are in contrast to previous studies, emphasising experts constructing the public as resistant
- ❑ Here, interviewees are not afraid of resistance
- ❑ Optimistic belief that public will continue to support CCS
- ❑ Not important to give more information (Complex issue – people will support anyway)
- ❑ No demand for public engagement

An aerial photograph of a coastal region. The water is a deep blue, and the land is a mix of green and brown, indicating vegetation and possibly agricultural or developed areas. The coastline is irregular, with a prominent bay on the right side. The text "Thank you for your attention!" is centered over the water in a dark blue font.

Thank you
for your attention!

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